ELDER RESEARCH
DATA SCIENCE · AI · MACHINE LEARNING

Data Driven.
People Centered.

WHO WE ARE

Full-Service Data Analytics Solution Provider. We have nearly 30 years of expertise in data strategy, data science, and data engineering. We have partnered with hundreds of organizations to extract value from their data and resources by hand-crafting innovative analytics solutions that inform decisions, deliver value, and transform organizations.

FOUNDED IN **1995**	**75%** OF STAFF HOLD GRAD DEGREES IN TECHNICAL DISCIPLEINES	AI & ML PROJECTS IN THE LAST 3 YEARS TOTAL **250**	**130+** DATA SCIENTISTS & ENGINEERS

HOW WE SERVE

From Ideas to Implementation. Some consulting firms only deliver verbose high-level strategic reports. Others only provide staff augmentation to supplement IT services. Our seasoned teams of data strategists, data scientists, and data engineers start from strategic ideation and carry the work all the way through to implementation and production deployment success.

Our Analytics Approach Is Different. It starts by deeply understanding the client's organizational context and accurately framing the business objectives. We then explore data, build usable models, and validate them against real-world criteria. We then deploy powerful and user-friendly solutions that integrate seamlessly into workflows, systems, and processes. This ensures that our clients successfully execute high value opportunities that will realize the most value, generate organizational momentum, and maximize return on their investments.

Selected Clients

- Capital One
- Fannie Mae
- Allstate
- GEICO
- Pfizer
- Chevron
- BP
- U.S. Securities & Exchange Commission
- Internal Revenue Service
- Federal Deposit Insurance Corporation
- U.S. Department of Defense
- U.S. Department of Homeland Security

See more of our clients at:
elderresearch.com/clients

"Elder Research builds relationships to understand our business questions and puts a full range of analytics methods to work for us in a meaningful, actionable way."

Manager for Strategic Planning,
National Telecom Company

ENGAGE LEADERSHIP
1 Our leaders work closely with executive teams to tie data and analytics strategy to their corporate goals.

DESIGN & DEPLOY SOLUTIONS
2 Our technical staff works closely with your team to ideate, design, develop, and deploy models into production.

GROW & MATURE DATA VALUE
3 We work to establish the infrastructure to enhance data's value, movement, and use across your organization.

OFFICE LOCATIONS
Charlottesville, VA | Baltimore, MD
Raleigh, NC | Washington, DC

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elderresearch.com
contact@elderresearch.com
434.973.7673

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WHAT WE DO

At Elder Research, we don't experiment on research projects in a lab. We work within your unique business model to deploy production-grade operational analytics solutions that inform decisions, deliver value, and transform organizations.

Common ways we partner with clients include:

INFORMATION STRATEGY	ANALYTICS DELIVERY	TRAINING
Discovery & Assessment Roadmap & Data Strategy Executive Coaching	Data Engineering Data Science & Machine Learning Cloud Analytics	Individuals Teams Organizations

INDUSTRIES

We have delivered innovative solutions in many fields, including:

CONSUMER GOODS   ENERGY & UTILITIES   HEALTHCARE   INSURANCE

SOFTWARE & TECHNOLOGY   FINANCIAL SERVICES   GOVERNMENT   DEFENSE & INTELLIGENCE

AREAS OF EXPERTISE

Our solutions have been applied to numerous practice areas, such as:

Consumer Growth   Workload Optimization   Demand Forecasting   Fraud Detection   Predictive Maintenance   Insider Threat

LEARN MORE AT ELDERRESEARCH.COM

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